

This brochure supplement provides information about Brianna Nicole Gutierrez that supplements the Defined Financial Planning LLC brochure. You should have received a copy of that brochure. Please contact Brianna Nicole Gutierrez if you did not receive Defined Financial Planning LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Brianna Nicole Gutierrez is also available on the SEC's website at www.adviserinfo.sec.gov.



Defined Financial Planning LLC

Form ADV Part 2B – Individual Disclosure Brochure

for

Brianna Nicole Gutierrez

Personal CRD Number: 6986508

Investment Adviser Representative

Defined Financial Planning LLC
2413 Webb Avenue, Suite B
Alameda, CA 94501
(650) 922-7608
brianna@definedplanning.com

UPDATED: 09/06/2022

Item 2: Educational Background and Business Experience

Name: Brianna Nicole Gutierrez

Born: 1996

Educational Background and Professional

Designations: Education:

BS Finance, Saint Mary's College of California - 2018

Business Background:

08/2022 - Present	Investment Adviser Representative Defined Financial Planning LLC
01/2018 - 08/2022	Financial Advisor Allworth Financial
08/2012 - 01/2018	Student NA

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Item 4: Other Business Activities

Brianna Nicole Gutierrez is not engaged in any investment-related business or occupation (other than this advisory firm).

Item 5: Additional Compensation

Brianna Nicole Gutierrez does not receive any economic benefit from any person, company, or organization, other than Defined Financial Planning LLC in exchange for providing clients advisory services through Defined Financial Planning LLC.

Item 6: Supervision

As a representative of Defined Financial Planning LLC, Brianna Nicole Gutierrez is supervised by Samuel Gaeta, the firm's Chief Compliance Officer. Samuel Gaeta is responsible for ensuring that Brianna Nicole Gutierrez adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Samuel Gaeta is (510) 200-8655.

Item 7: Requirements for State Registered Advisers

This disclosure is required by state securities authorities and is provided for your use in evaluating this investment advisor representative's suitability.

- A. Brianna Nicole Gutierrez has NOT been involved in any of the events listed below.
1. An award or otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500, involving any of the following:
 - a) an investment or an investment-related business or activity;
 - b) fraud, false statement(s), or omissions;
 - c) theft, embezzlement, or other wrongful taking of property;
 - d) bribery, forgery, counterfeiting, or extortion; or
 - e) dishonest, unfair, or unethical practices.
 2. An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding involving any of the following:
 - a) an investment or an investment-related business or activity;
 - b) fraud, false statement(s), or omissions;
 - c) theft, embezzlement, or other wrongful taking of property;
 - d) bribery, forgery, counterfeiting, or extortion; or
 - e) dishonest, unfair, or unethical practices.
- B. Brianna Nicole Gutierrez has NOT been the subject of a bankruptcy.